Embroidery PARTY 2016

Presented by ALLBRANDS.com

FRIDAY & SATURDAY, MARCH 4-5

9:00 AM - 5:00 PM *(Doors open at 8:00 A.M.)*

at West Cal Event Center in Sulphur LA.
2900 Ruth St, Sulphur, LA 70665

2016 Embroidery PARTY

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AllBrands.com is excited to announce our Embroidery Garden Party Fri-Sat, March 4-5, 9AM to 5PM. Doors will be open at 8AM both days, with free parking available. Join us at the ***West Cal Event Center*** *for two days of hands on embroidery in our Interactive Workshop.*

The Embroidery Garden Embroidery Party!

A party atmosphere filled with embroidery techniques and more!

We have assembled the Best educators in the business to instruct you. Come meet Embroidery Expert Angela Wolf, host of the hit TV series"It's Sew Easy", along with Embroidery Expert Joanne Banko and Designer Reen Wilcoxson for two days of hands on sit and sew instruction. You will be guided step by step through 6 projects that Reen has hand picked out of her Embroidery Garden collection. See the latest embroidery releases and learn the latest techniques in embroidery while you work on all-new hands-on embroidery projects! No matter your skill or experience level, you will absolutely enjoy these two fun-filled days of embroidery education! This is a great way to "try out" embroidery to see if it's for you! All materials, including embroidery machines, designs, etc., will be provided. We'll have plenty of specials, door prizes and giveaways. This program is designed so every individual takes home their completed project and every individual receives all the project instructions and designs on a USB stick. Each Student will get their own machine to sew on. This means NO MORE TEAM SEWING! We will also have plenty of staff on-hand to assist with projects.

Our Embroidery party will be held March 4th and 5th, 9AM to 5PM with doors opening at 8AM both days. We also will have Brother National Educators, there to help answer any questions you have about Brother Products or embroidery. Don't miss this exciting opportunity to spend two days of embroidery, education, and fun. You will gain valuable knowledge, experience and leave inspired with new unique techniques, projects and memories. Most of all, you will make new friends.

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Frequently Asked Questions

Q: How and where will I register at the event?

A: We'll have registration tables set up just outside the event area inside the Bayou City Event Center. There you will check in and pick up your name badge.

Q: Do I need to bring anything with me to the event?

A: You will need to bring a pair of applique scissors. Some of the projects do require you to cut fabric. You may also want to bring a sweater or light jacket with you (The room can be a bit chilly at times).

Q: When do I receive my free gifts?

A: You'll receive all of your free gifts at the end of the first day.

Q: What kind of machine will I be embroidering on?

A: Top of the line embroidery machines will be supplied for you to use.

Q: Will I get printed instructions for the projects?

A: Yes, each project will be printed out for you. Each person will get a USB Stick with a link where you can download instructions for all projects.

Q: What kind of food will be served at the event?

A: Either box lunches or buffet style lunch will be served. We always look to have a variety of food choices to accommodate different preferences. Each morning muffins will be available. Throughout the day we will provide coffee, soft drinks and water. *If you have any food allergies or dietary restrictions we recommend you provide your own lunch.*

Q: How many projects are planned?

A: We have a total of 5 projects planned for the 2 days.

Q: How difficult will the projects be?

A: Based on feedback from past events, we are working with the instructors to make the projects more challenging.

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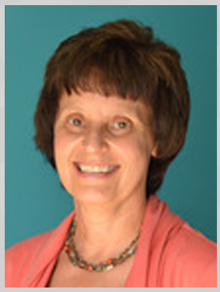
National Educators

ANGELA WOLF

Angela Wolf is the owner of ABO Apparel, a custom apparel business. She is the couture sewing expert on the PBS series It's Sew Easy, and is a contributor to AllBrands.com Blog, Threads and SewStylish magazines as well as PatternReview.com. Recently, she launched her own ready-to-wear collection, wrote the book How to Start a Home-Based Fashion Business and was voted 2012 Teacher of the Year by the American Sewing Expo.

JOANNE BANKO

Author, Designer, and Freelance Sewing Educator Joanne credits her Mother for sparking her passion for sewing. At the beginning of ninth grade, her Mother offered her a choice between ready-made back to school clothes, or a new sewing machine and fabric! Joanne chose the machine and has been sewing ever since! You can see Joanne's online teaching segments broadcast on the popular PBS TV show, It's Sew Easy, and online at www.itsseweasytv.com. As an author, Joanne has written articles for national sewing publications and is a frequent contributor to Designs in Machine Embroidery magazine. Her recent book titled Wrapped in Embroidery is available allbrands.com. Published by DIME, Wrapped in Embroidery features nine machine embroidered wraps and cozy cover-ups and includes a versatile multi-format embroidery design collection on CD Rom. For many years Joanne has produced samples and projects for Brother International Sewing Machine Company. As a freelance educator, she enjoys teaching, writing, and designing original embroidered projects to share with fellow sewing and embroidery enthusiasts. She loves to share techniques and show how easy it is to create your own custom creations with Brother Sewing and Embroidery machines. A self-proclaimed sewing cheerleader, Joanne is the owner of letsgosew.com and blogs regularly about all things sewing related. She lives in Northeast Ohio with her supportive husband Ray, who is used to hearing her machine humming past midnight.



REEN WILCOXSON

My love of sewing, crafting & designing began at an early age. After seeing an embroidery machine for the first time almost 18 years ago, I knew I had to have one. Shortly after purchasing a machine, I began to create my own designs. 'In the hoop' designs are what I focused on and are what I love to digitize. I offer my fun, unique designs & projects on my web site, Embroidery Garden. I've been selling my designs online for the past 15 years and have recently begun teaching classes across the country. I enjoy meeting fellow embroiderers and constantly learning new things about this wonderful industry. Reen Wilcoxson

2016

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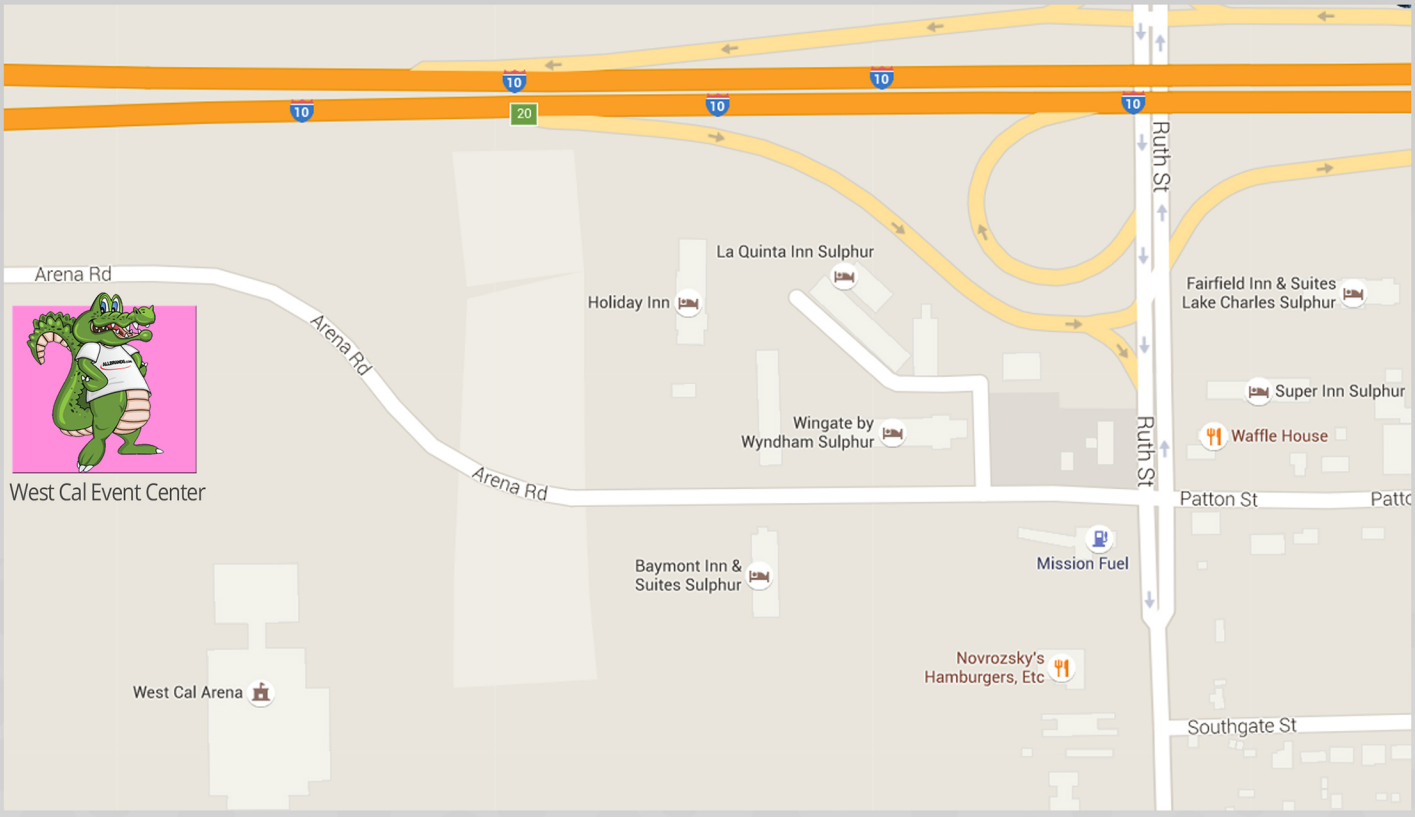
Venue Location

West-Cal Arena & Events Center
401 Arena Rd. Sulphur, LA 70665

Take I-10, exit 20 (Sulphur / Cameron) and proceed South on HWY 1256 for .3 miles, entrance road is just past Sonic.



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Event Venue Location & Details

FREE PARKING

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Hotels & Restaurant Information

Top Rated Hotels

EVENT HOST HOTEL

Holiday Inn
330 Arena Road, Sulphur, LA 70665
CALL (337) 527-0858

SPECIAL RATE $119/NIGHT

La Quinta Inn
2600 Ruth St, Sulphur, LA 70663
(337) 527-8303

Fairfield Inn & Suites
2615 Ruth St, Sulphur, LA 70665
(337) 528-2629

Baymont Inn & Suites
325 Arena Rd, Sulphur, LA 70665
(337) 313-6018

Top Rated Restaurants

Checkers
2044 Ruth St, Sulphur, LA 70663

Pitt Grill
102 Benoit Ln, Sulphur, LA 70663

Lebleus Landing Cajun Restaurant
202 Henning Dr, Sulphur, LA 70663

The Boiling Point
1730 Beglis Pkwy, Sulphur, LA 70663

Hollier's Cajun Kitchen
1709 Ruth St, Sulphur, LA 70663

Hong Kong Restaurant
2009 Ruth St, Sulphur, LA 70663