

Presented by ALLBRANDS.com



## FRIDAY & SATURDAY, MARCH 10 - 11

9:00 AM - 5:00 PM (Doors open at 8:00 A.M.)

at West Cal Event Center in Sulphur LA. 2900 Ruth St, Sulphur, LA 70665



**AllBrands.com** is excited to announce our **Anita Goodesign Embroidery Party** Fri-Sat, March 10 - 11, 9AM to 5PM. Doors will be open at 8AM both days, with free parking available. Join us at the **West Cal Event Center** for two days of hands on embroidery in our Interactive Workshop.

#### The Anita Goodesign Embroidery Party!

The Anita Goodesign 2017 Embroidery Party! Spring into an Anita Goodesign party and awaken your creativity! You are sure to love the fun and surprises that come along with our new Embroidery Party format! No class will ever be the same, so it is a sparkling new experience every time! We come prepared to teach 16 exciting projects! Through team sewing, attendees will get to vote which projects are sewn in class with 7 projects being done in our 2-day class.

But have no fear, each attendee will receive multiple designs of all 16 projects on their CD to take home along with a beautiful full-color tutorial book explaining each project step-by-step. It's a fun environment that encourages learning and the gathering of friends, both old and new! We'll get the party groovin' with snacks, music, and contests! Spend some quality stitching time with fellow embroiderers and make new friends as you teach and learn from each other! Plus, you'll be the first to see sneak peeks of upcoming collections! Get excited, because with our game show theme, every single attendee has a chance to play and win big! If you've ever been to an Anita Goodesign Embroidery Party before, this party is unlike anything you've seen before! We're sure you're going to love the games, projects, and exciting surprises we have in store! What's your final answer? Don't miss out on your chance to vote, learn, stitch, and win! See your dealer to sign up for our Embroidery Party today!

This is the best offer that Anita Goodesign has EVER offered at any event! You will review and complete projects from all 3 books at the show. All materials, including embroidery machines, designs, etc., will be provided. We'll have plenty of specials, door prizes and giveaways. See the latest embroidery releases and learn the latest techniques in embroidery while you work on all-new hands-on embroidery projects! No matter your skill or experience level, you will absolutely enjoy these two fun-filled days of embroidery education! This is a great way to "try out" embroidery to see if it's for you! All projects are created in a team environment, so you will feel comfortable learning and sharing in a party atmosphere! All materials, including embroidery machines, designs, etc., will be provided. We'll have plenty of specials, door prizes and giveaways.



## Frequently Asked Questions

#### Q: How and where will I register at the event?

A: We'll have registration tables set up just outside the event area inside the West Cal Event Center. There you will check in and pick up your name badge.

#### Q: Do I need to bring anything with me to the event?

A: You will need to bring a pair of applique scissors. Some of the projects do require you to cut fabric. You may also want to bring a sweater or light jacket with you (The room can be a bit chilly at times).

#### Q: When do I receive my free gifts?

A: You'll receive all of your free gifts at the end of the first day.

#### Q: What kind of machine will I be embroidering on?

A: Top of the line embroidery machines will be supplied for you to use.

#### Q: Will I get printed instructions for the projects?

A: Yes, each project will be printed out for you. Each person will get a USB Stick with a link where you can download instructions for all projects.

#### Q: What kind of food will be served at the event?

A: Either box lunches or buffet style lunch will be served. We always look to have a variety of food choices to accommodate different preferences. Each morning muffins will be available. Throughout the day we will provide coffee, soft drinks and water. If you have any food allergies or dietary restrictions we recommend you provide your own lunch.

#### Q: How many projects are planned?

A: We have a total of 7 projects planned for the 2 days.

#### Q: How difficult will the projects be?

A: Based on feedback from past events, we are working with the instructors to make the projects more challenging.





## Venue Location



West-Cal Arena & Events Center 401 Arena Rd. Sulphur, LA 70665

Take I-10, exit 20 (Sulphur / Cameron) and proceed South on HWY 1256 for .3 miles, entrance road is just past Sonic.







## Event Venue Location & Details





## Hotels & Restaurant Information

# -Top Rated Hotels

#### **Holiday Inn**

330 Arena Road, Sulphur, LA 70665 CALL (337) 527-0858

La Quinta Inn

2600 Ruth St, Sulphur, LA 70663

(337) 527-8303

Fairfield Inn & Suites

2615 Ruth St, Sulphur, LA 70665

(337) 528-2629

Baymont Inn & Suites

325 Arena Rd, Sulphur, LA 70665

(337) 313-6018

# Top Rated Restaurants

Checkers 2044 Ruth St, Sulphur, LA 70663

Pitt Grill
102 Benoit Ln, Sulphur, LA 70663

Lebleus Landing Cajun Restaurant 202 Henning Dr, Sulphur, LA 70663 The Boiling Point 1730 Beglis Pkwy, Sulphur, LA 70663

Hollier's Cajun Kitchen 1709 Ruth St, Sulphur, LA 70663

Hong Kong Restaurant 2009 Ruth St, Sulphur, LA 70663

