

# FLORIANI

EMBROIDERY

SEWING & QUILTING PRODUCTS

## Hands On

Crafting, Quilting, and Embroidery

## Fun

PRESENTED BY **ALLBRANDS.COM**

*Where everyone's the Class Favorite!*



FRIDAY & SATURDAY, MARCH 17<sup>TH</sup> - 18<sup>TH</sup>

9:00 AM - 5:00 PM (*Doors open at 8:00 A.M.*)

aLiving Word Church of The Bay Area  
Located at 2900 E NASA Pkwy #230 | Seabrook, TX 77586

*Free  
Parking*

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*AllBrands.com is excited to announce that we're coming to Houston with our Floriani Hands on Event. You are invited to join us for the Floriani Hand On Crafting, Quilting and Embroidery Fun Event with National Floriani Educator Debbie Homer-Hofhines and Special Guest Speaker Martha Campbell Pullen! We will also have National Brother Educators Jude Szczepanski, Kim Novak and Jerry Granata there to answer any Brother Embroidery Machine question you may have and also demonstrate the latest products Brother has to offer.*

*Experience for yourself Craft and Embroidery Projects that will inspire the novice and challenge even the veteran craftier and embellisher. Learn techniques, tricks and tips that have been used by crafting and embroidery professionals for years in a laid back relaxed setting designed for all levels of experience. March 17th and 18th, 9AM to 5PM with doors opening at 8AM both days. Come join us at the Bayou City Event Center in Houston, TX. for two days of hands on embroidery in our Interactive Workshop.*





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## Meet Your University Instructors

### Debbie Homer



Debbie Homer, National Education Coordinator for RNK Distributing, exclusive distributors of Floriani Products has become known for her love for sewing, quilting and embroidery. Debbie started sewing as a child raised in rural Idaho. Her childhood on the farm was the perfect setting for her introduction to a variety of sewing techniques. She not only sewed most everything she wore, but learned all facets of "Home Decorating, quilting and embroidery." For some this would have been out of necessity but for Debbie, it became her passion. Life took Debbie through a series of successful professions while she raised her three children but she has now returned to her first love and made it her ultimate dream career of teaching sewing, quilting and embroidery.

### Jude Szczepanski



Throughout her various careers, Jude has always had a passion for sewing which started in her youth at the neighborhood Singer store. Sewing made its way into Jude's senior project at Cooper School of Art onto various other soft sculpture pieces, costumes, quilts, and banners as well as writing quilt patterns and teaching project-based classes. Upon retiring from the stimulating industry of banking, Jude started working a retail store that had Brother Sewing Machines and then attended the Custom Home Furnishing Academy in Charlotte, NC where she specialized in fabricating custom fit slipcovers. What has maintained constant is Jude's love of sewing, talking about sewing and getting people excited about sewing. In 2003, Jude was finally ready for her very own "real" sewing machine and that is when she discovered the wonderful world of machine embroidery, and hasn't looked back. Her favorite projects are "in the hoop" but she is always just a stitch away from the next new thing. Currently, Jude works for Brother International as an educator.

### Jerry Granata



Jerry has explored and enjoyed all sewing techniques including garment construction, costumes, embellishing, heirloom sewing, hand and machine embroidery, quilt piecing, appliqué, and free-motion quilting. He has also appeared on The Quilt Show with Alex Anderson and Ricky Tims, and Fons & Porters Love of Quilting. Jerry brings a passion for quilting, sewing, and teaching, with a dash of humor, to all levels from beginner to advanced. His diverse background can be found woven in his local, regional, national, and international award winning quilts.

### Kim Novak



Kim is an avid sewer. Her love for the craft drew her into the industry in 2003. Since that time, Kim has focused on dealer education and support, creating projects and training materials to help dealers be more successful. She has also been heavily involved in developing successful edu-selling events presented in dealer stores across the country. In her down time, Kim enjoys constructing garments and accessories and creating custom home decor.

Special Guest Speaker:

### Martha Campbell Pullen





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## Frequently Asked Questions

***Q: How and where will I register at the event?***

A: We'll have registration tables set up just outside the event area inside the Bayou City Event Center. There you will check in and pick up your name badge.

***Q: Do I need to bring anything with me to the event?***

A: You will need to bring a pair of applique scissors. Some of the projects do require you to cut fabric. You may also want to bring a sweater or light jacket with you (The room can be a bit chilly at times).

***Q: When do I receive my free gifts?***

A: You'll receive all of your free gifts at the end of the first day.

***Q: What kind of machine will I be embroidering on?***

A: Top of the line embroidery machines will be supplied for you to use.

***Q: Will I get printed instructions for the projects?***

A: Yes, each project will be printed out for you. Each person will get a USB Stick with a link where you can download instructions for all projects.

***Q: What kind of food will be served at the event?***

A: Box lunches will be served. We always look to have variety of food choices to accommodate different preferences. Each morning muffins will be available. Throughout the day we will provide coffee, soft drinks and water. *If you have any food allergies or dietary restrictions we recommend you provide your own lunch.*

***Q: How difficult will the projects be?***

A: Based on feedback from past events, we are working with the instructors to make the projects more challenging.





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## Hotels & Restaurant Information

### Top Rated Hotels

#### Quality Inn & Suites

2720 NASA Road 1  
Seabrook, TX 77586  
(281) 326-7200

#### SpringHill Suites by Marriot

2120 NASA Road 1  
Seabrook, TX 77586  
(281) 474-3456

Discounted Group Rates  
May Be Available  
Closer To Event Dates

#### La Quinta Inn

3636 NASA Road 1  
Seabrook, TX 77586  
(281) 326-7300

#### Baymont Inn

2901 E NASA Pkwy  
Seabrook, TX 77586  
(281) 326-3301

### Top Rated Restaurants

#### Mario's Flying Pizza

1304 Bayport Blvd | Seabrook, TX 77586

#### Opus Bistro

1002 Aspen Rd | Clear Lake Shores, TX 77565

#### Outriggers

101 Bath Ave. | Seabrook, TX 77586

#### Joe Lee's Seafood Kitchen

1108 Marina Bay Dr | Kemah, TX 77565

#### Valdo's Seafood House

4106 NASA Road 1 | El Lago, TX 77586

#### Aquarium Restaurant

#11 Kemah Boardwalk | Kemah, TX 77565



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## Map

### The Living Word Church of The Bay Area

