

SEWING

EMBROIDERY

QUILTING

Sanitway



FRIDAY & SATURDAY, APRIL 21 - 22
9:00 AM - 5:00 PM (*Doors open at 8:00 A.M.*)

at the Austin Hwy Event Center in San Antonio, TX
Located at 1948 Austin Hwy, San Antonio, TX 78218



AllBrands.com is excited to announce that we're coming to San Antonio with a BRAND NEW EVENT. We are having our Alamo (SEQ) Sewing, Embroidery & Quilting Carnival April 21 & 22, 9AM to 5PM with doors opening at 8AM both days. Come join us at the Austin Hwy Event Center in San Antonio for two days of hands on SEQ Techniques in our Interactive Workshop.

We have assembled the Best educators in their fields to instruct you. Come meet Sewing Expert Denise Wild, Embroidery Expert Angie Steveson and Quilting Expert Kaye England. We will also have Bernina National Educator Cathy Wright on hand to help and to answer any questions you might have about Projects or Machines. Don't miss this exciting opportunity to spend two days leaning from the best. Gain valuable knowledge and experience. Leave with new unique techniques, projects, memories, and most of all, new friends.

You'll learn the secrets and tips to stitching like a pro. Learn how to use Sewing, Embroidery and Quilting to transform everyday items into money making projects with your hobby. You will be inspired with SEQ techniques and projects that are easy, exciting, fabulous, and fun. You will be part of a very special event like none that you've ever experienced.



Frequently Asked Questions

Q: How and where will I register at the event?

A: We'll have registration tables set up **just outside the event area** inside the Freeman Expo Hall. There you will check in and pick up event **packet** which includes your name badges & free gifts.

Q: Do I need to bring anything with me to the event?

A: You will need to bring a pair of **applique** scissors. Some of the **projects** do require you to cut fabric. You may also want to bring a **sweater** or light jacket with you (The **room** can be a bit chilly at times).

Q: When do I receive my free gifts?

A: You'll receive all of your free gifts at registration.

Q: What kind of machine will I be embroidering on?

A: Top of the line embroidery machines will be supplied for you **to use**.

Q: Will I get printed instructions for the projects?

A: NO. Each person will get a USB Stick with a link where **you** can download instructions for all projects.

Q: What kind of food will be served at the event?

A: Either box lunches or buffet style lunch will be **served**. We always look to have a variety of food choices to accommodate different preferences. **Each** morning muffins will be available. Throughout the day we will provide coffee, soft drinks and **water**. *If you have any food allergies or dietary restrictions we recommend you provide your own lunch.*

Q: How difficult will the projects be?

A: Based on feedback from past events, we are **working** with the instructors to make the projects more challenging.



Event Instructors



KAYE ENGLAND

Kaye began quilt making and fabric collecting in earnest in the early 1980's, but was influenced early on by a family of needle workers. She now designs fabrics for Wilmington Prints and heads her own publishing company, Kaye England Publications. Kaye travels the world conducting sell-out lectures and workshops showcasing her wonderful and infectious fabrics, patterns and quilts, as well as her unique and honest outlook on life. Kaye can also be seen on several episodes of HGTV's Simply Quilts. Kaye has been described as a colorful individual generating enthusiasm and excitement in her work and having great fun in the process. Despite a hectic teaching schedule, Kaye always finds time to quilt. She has written 13 books and recently produced 3 feature length instructional DVD using her Nifty Notions® "Cut for the Cure™" rulers called More.. Smart Piecing Techniques & Plates-A-Plenty Kaye was born and raised on a farm in Glasgow, Kentucky. She now resides in Indianapolis, Indiana. She has two children and six grandchildren.



ANGIE STEVESON

Angie is the founder of Lunch Box Quilts which creates appliqué quilt patterns designed specifically for embroidery sewing machines. She has received awards for her unique quilt designs both locally and nationally. Articles and projects featuring her designs have appeared in magazines such as Creative Machine Embroidery, Quiltmaker and Quilting and Embroidery. Angie travels nationally teaching Lunch Box Quilts workshops. Between events she lives in Scottsdale, Arizona with her husband and two grown sons.



DENISE WILD

Sewing, craft, and DIY expert, TV host, author, and magazine editor Denise Wild is also an accomplished entrepreneur. Denise started what was North America's largest sewing school, and founded the only online sewing portal to focus on fashion and style. She ran both companies for 10 years with locations in Toronto and New York City before selling them to the global leader in craft publishing, F+W Media. Denise wrote the popular sewing reference book Mend & Make Fabulous, and has worked as a magazine editor and editorial director since 2000 for top national publications including FLARE, House & Home, Faze, ANOKHI, and BurdaStyle. Denise has written for numerous publications and television networks including Hello!, Elle, HGTV, W Network, Sew News, Glow, Elevate, Chatelaine, and Slice. Denise is an avid speaker and does live appearances, stage presentations, and classes across the country and at consumer shows including National Home Show, Original Sewing & Quilt Expo, Vancouver Home + Design Show, and BC Home + Garden Show. Denise teaches in the continuing education fashion program of George Brown College, Canada's leading post secondary school for technical sewing and fashion design.



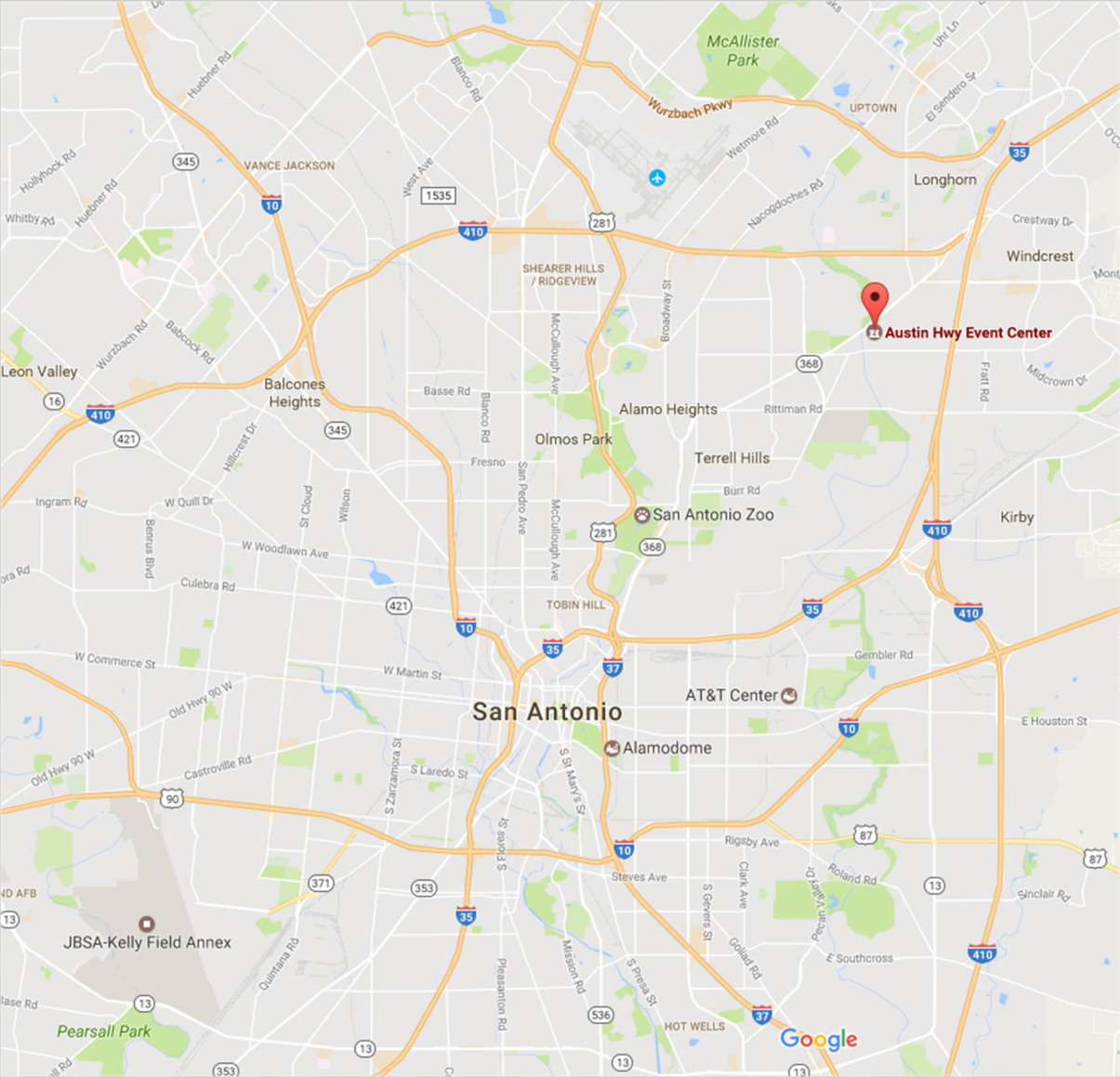
CATHY SHEA WRIGHT

Cathy was born into a family of talented women, many of whom worked at the Lowell Textile Mills in New England. As Irish and French immigrants, these courageous souls toiled in the mills, giving their second generation an opportunity to receive a College education. At the University of Maine, Cathy completed a Bachelors of Science, specializing in Clothing, Textiles and Design. Over the years, her love of sewing and quilting has evolved into her present role of Independent Consultant and Educator. An award winning sales person for several of the industry's leading manufactures, Cathy's work has been recognized and published. She enjoys teaching current and new owner classes for many of the top brands of Sewing and Embroidery machines on the market today. Cathy resides in San Antonio with her husband, Kevin. They have two children; Wes and Kate, and son in-law Ryan. All graduates of Texas A&M University.



Event Location & Directions

AUSTIN HWY EVENT CENTER - 1948 AUSTIN HWY SAN ANTONIO, TX 78218





Hotels & Restaurant Information

Top Rated Hotels

Hampton Inn & Suites

6718 N Interstate 35,
San Antonio, TX 78218
(210) 599-4800

Best Western

4639 Rittiman Road,
San Antonio, TX 78218
(210) 655-6800

Travelodge

2383 Northeast Loop 410,
San Antonio, TX 78217
(210) 599-4204

Comfort Inn & Suites Airport

8640 Crownhill Blvd.,
San Antonio, TX 78209
(210) 249-2010

Top Rated Restaurants

Sorrento Pizza & Restaurant (5146 Broadway St, San Antonio, TX 78209)

Cheesecake Factory (7400 San Pedro, San Antonio, TX 78216)

Cappy's Restaurant & Bar (5011 Broadway St, San Antonio, TX 78209)

Luby's (5307 Walzem Rd, San Antonio, TX 782018)

Olive Garden (7920 N IH 35, San Antonio, TX 78218)