

JENNY HASKINS

Touch of Magic Tour

STARRING

PAULA BRAMWELL

Internationally Accredited Jenny Haskins Educator



BATON ROUGE RIVER CENTER
FRIDAY, SEPTEMBER 5 THROUGH
SATURDAY, SEPTEMBER 6

Two-Day, Hands-On Sit & Sew Educational Event!



AllBrands.com is proud to announce that we're hosting the Jenny Haskins Touch of Magic Tour 2014! Come out and join us at the Baton Rouge River Center for two days of hands-on embroidery workshop! We've got Paula Bramwell, the internationally-accredited Jenny Haskins educator, with fantastic tips and tricks to help accelerate you towards creating your very own, one-of-a-kind masterpieces. Don't miss this exciting opportunity to spend two days of fun, embroidery, and education in a friendly, natural team environment with provided lunches, snacks, and much more!

Gain valuable knowledge and experience, and leave inspired with new unique techniques, projects, memories, and some brand-new friends. Learn how to use embroidery skills to transform everyday items into money-making projects with your hobby. You will be inspired with revitalized techniques and projects with a little more challenge to really test your developing skills. You will be part of a very special experience like none that you've ever experienced!

The Magician Herself – Paula Bramwell!



Paula Bramwell is a fierce embroidery magician from both sides of the Atlantic. Fascinated with sewing from a young age, her childhood was spent magicking up creations on her machines. Not content with this along, she later whipped up a Bachelor of Fine Arts Degree in Textiles from the Louisville School of Art.

Soon afterwards, Paula began teaching her embroidery tricks abroad at the Lords Sewing Centre in Lancashire, England. During her eleven years there, she was instrumental in casting Lords into Europe's largest sewing business and #1 Brother sewing machine dealer, securing ongoing success for the business.

An Internationally Accredited Jenny Haskins Educator and featured speaker for the Sewing Machine Dealers at their Las Vegas National Convention, she juggles occasional TV appearances with Martha Pullen, teaching numerous international embroidery classes, and her work with RNK Distributing, the Jenny Haskins brand, and the Tour of Magic 2014.

Frequently Asked Questions



Q: How and where will I register at the event?

A: We'll have registration tables set up for you just outside the event area inside the River Center. There you will check in and pick up your name badge.

Q: Do I need to bring anything with me to the event?

A: You will need to bring a pair of applique scissors. Some of the projects do require you to cut fabric. You may also want to bring a sweater or light jacket with you. The room can be a bit chilly at times.

Q: When do I receive my free gifts?

A: You'll receive all of your free gifts at the end of the first day.

Q: What kind of machine will I be embroidering on?

A: Top of the line embroidery machines will be supplied you to use at the event.

Q: Will I get printed instructions for the projects?

A: Yes, each project will be printed out for your 3 member team. Each person will get the projects on CD or USB stick to take home.

Q: What kind of food will be served at the event?

A: Box lunches will be served. We always look to have a variety of food choices to accommodate different preferences. Each morning muffins will be available. Throughout the day we will provide coffee, soft drinks and water.

Q: How many projects are planned?

A: We have a total of 6 projects planned for the 2 days. Keep in mind, the Instructor may throw in an extra project if time permits.

Q: How difficult will the projects be?

A: Based on feedback from past events, we are working with the Instructors to make the projects more challenging.

Host Hotel Information & Details



Hampton Inn & Suites Downtown
462 Lafayette Street
Baton Rouge, LA 70801
Direct 225.382.2100 or
1.800.HAMPTON (426.7866)

www.hamptonbatonrouge.com

(Hint: Click the link above for the Hilton Baton Rouge website,
or the map below for Google Maps directions!



\$129.00
per Night
(Minimum of
Two Nights)
\$8/Night Self-Serve Parking Required

Use Group
Discount Code:

PAB



Features and Ammenities Include:

- Complimentary High-Speed Internet Access and Wi-Fi
- Extended Cable Including HBO, ESPN, CNN, and HD
- Fresh Fruit, Coffee, Hot Chocolate, Tea in the Lobby
- Electronic Safes Available at the Front Desk
- Baggage Storage (Charges May Apply)
- On-Site 24-Hour Convenience Store
- Free "On the House™" Hot Breakfast
- Free "On the Run Breakfast Bags™"
- Full Equipped Fitness Center
- 42" HDTV in all rooms
- Multi-Lingual Staff

Alternate Hotel Options

Hotel Indigo

200 Convention Street
225.343.1515 • 877.270.1392
www.hotelindigo.com

Hilton Baton Rouge Capitol

201 Lafayette Street
800.HILTONS (445.8667)
[Click here to visit them on the web.](#)

All alternate hotel options are located conveniently downtown, near the Hilton and the Baton Rouge River Center.

Downtown Baton Rouge Map & Directions

Driving Directions – Baton Rouge River Center

(From New Orleans/Hammond)

Take Interstate 10 Westbound to just before the Mississippi River Bridge, merging onto Interstate 110 North. Stay in the far right lane to Exit #1A, Government Street. Turn left onto Government Street, heading downtown towards the Mississippi River. Remain in the right lane to the light at St. Louis Street and turn right. Paid parking lots will be to your immediate right or left.

(From Lafayette/Lake Charles)

Take Interstate 10 Eastbound, crossing over the Mississippi River Bridge. Stay in the left lane to Exit #155B, merging onto Interstate 110 North. Remain in your left lane to Exit #1B, Convention Street. Follow exit straight onto Convention Street and turn left three intersections forward onto N. 7th Street/Napoleon. Follow Napoleon to Government Street and turn right. Remain in the right lane up to the traffic light at St. Louis Street, turning right. Paid parking lots will be to your immediate right or left.



Baton Rouge River Center Event Placement & Directions

Event Parking – \$5 per Day

Two multi-floor parking facilities with convenient elevator access are located adjacent to the Baton Rouge River Center. You will need to reach the plaza level (F3), then either take the covered walkway from the east to the west facility, or the covered walkway from the west to the event. Large directional signs will be placed within view. The main entrance will be to your immediate left, followed by an escalator ride on your left down to the registration area.

