



LONESTAR EMBROIDERY UNIVERSITY

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Where everyone's the Class Favorite!



FRIDAY & SATURDAY, MARCH 6TH - 7TH

9:00 AM - 5:00 PM (Doors open at 8:00 A.M.)

at Bayou City Event Center

Located at 9401 Knight Rd. | Houston, TX 77045

*Free
Parking*



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AllBrands.com is excited to announce our Lonestar Embroidery University., March 6th thru March 7th , 9AM to 5PM. Doors will be open at 8AM both days, with free parking available. Join us at the **Bayou City Event Center** for two days of hands on embroidery in our Interactive Workshop.

We have assembled some of the Best educators in the business to instruct you. Come meet Embroidery Expert, Angela Wolf, host of the television show It's Sew Easy, and also Embroidery Experts, Joanne Banko, Deborah Jones, and renowned educator Louis Carney. We will also have in attendance National Educators (TBA) . Join us for some very unique tips and tricks to help you create your one of a kind master piece. Don't miss this exciting opportunity to spend two days of embroidery, education, and fun. Gain valuable knowledge and experience. Leave inspired with new unique techniques, projects, memories, and most of all, make new friends. You'll learn the secrets and tips to stitch like a pro. Learn how to use embroidery to transform everyday items into money making projects with your hobby. You will be inspired with embroidery techniques and projects that are easy, exciting, fabulous, and fun. You will be part of a very special event like none that you've ever experienced. See you there!





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Meet Your University Instructors

ANGELA WOLF

OWNER OF ABO APPAREL. FEATURED ON PBS IT'S SEW EASY



Angela Wolf is the owner of ABO Apparel, a custom apparel business. She is the couture sewing expert on the PBS series It's Sew Easy, and is a contributor to AllBrands.com Blog, Threads and SewStylish magazines as well as PatternReview.com. Recently, she launched her own ready-to-wear collection, wrote the book How to Start a Home-Based Fashion Business and was voted 2012 Teacher of the Year by the American Sewing Expo.

DEBORAH JONES

MY EMBROIDERY MENTOR



Deborah Jones is a second generation embroiderer who learned much about embroidery from her father, a tailor who created elaborate embroidered stage costumes for country music performers and rodeo stars. She began using automated embroidery machines that her father imported from Germany in the late 1960s and also learned to create hand-guided embroidery on manual embroidery machines. In her career, Deborah has managed production in large-scale embroidery shops, operated her own successful embroidery business and served as an editor of a major U.S. embroidery magazine. An author and mentor, she is a popular speaker on embroidery topics. Considered an expert in embroidery for home and commercial machines, Deborah writes the columns "Ask the Expert" and "What to Do When You're New" for Designs in Machine Embroidery magazine and "Technically Speaking" for Stitches magazine. She is the author of the popular reference book, Machine Embroidery on Difficult Materials, and a technique book, Dimensional Machine Embroidery. Her expertise covers digitizing, application technique and the business of embroidery. Currently Deborah creates DVD embroidery lessons for home embroiderers on a wide range of embroidery topics.

JOANNE BANKO

FREELANCE SEWING EDUCATOR. FEATURED ON PBS IT'S SEW EASY



Joanne Banko is a freelance sewing educator and a self proclaimed sewing cheerleader. You can see Joanne's online teaching segments broadcast on the popular PBS TV show, It's Sew Easy. She is a frequent contributor to Designs in Machine Embroidery magazine and author of the book Wrapped in Embroidery. The book is available at AllBrands.com.

LOUIS CARNEY

RENOWNED EDUCATOR



Louis Carney began his sewing career at the early age of 12 in his hometown of Kansas City, Missouri, where he studied tailoring, design and visual merchandising in advanced curriculum in prep school. After college, he began his career in the sewing machine industry, which included working with stores in Chicago and New York City where he now resides.





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Frequently Asked Questions

Q: How and where will I register at the event?

A: We'll have registration tables set up just outside the event area inside the Bayou City Event Center. There you will check in and pick up your name badge.

Q: Do I need to bring anything with me to the event?

A: You will need to bring a pair of applique scissors. Some of the projects do require you to cut fabric. You may also want to bring a sweater or light jacket with you (The room can be a bit chilly at times).

Q: When do I receive my free gifts?

A: You'll receive all of your free gifts at the end of the first day.

Q: What kind of machine will I be embroidering on?

A: Top of the line embroidery machines will be supplied for you to use.

Q: Will I get printed instructions for the projects?

A: Yes, each project will be printed out for you. Each person will get a USB Stick with a link where you can download instructions for all projects.

Q: What kind of food will be serve at the event?

A: Box lunches will be served. We always look to have variety of food choices to accommodate different preferences. Each morning muffins will be avail a be. Throughout the day we will provide coffee, soft drinks and water. *If you have any food allergies or dietary restrictions we recommend you provide your own lunch.*

Q: How many projects are planned?

A: We have a total of 5 projects planned for the 2 days.

Q: How difficult will the projects be?

A: Based on feedback from past events, we are working with the instructors to make the projects more challenging.



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Hotels & Restaurant Information

Top Rated Hotels

Scottish Inns & Suites

8510 Almeda Rd
Houston, TX 77054

Hampton Inn & Suites

1715 Old Spanish Trail
Houston, TX 77054

Discounted Group Rates
May Be Available
Closer To Event Dates

Comfort Suites

1055 McNee Rd
Houston, TX 77054

Holiday Inn Express

8080 S Main St
Houston, TX 77025

Top Rated Restaurants

Baytown Seafood Restaurant

9205 Main St | Houston, TX 77025

Pappadeaux Seafood Kitchen

2525 S Loop W Fwy | Houston, TX 77054

Godo's Bakery & Restaurant

7235 Fannin St | Houston, TX 77030

Original Timmy Chan Restaurant

5926 Scott St | Houston, TX 77021

Marco's Mexican Bar & Grill

8216 Kirby Dr | Houston, TX 77054

Beaucoup Bar & Grill

3102 Old Spanish Trail | Houston, TX 77054



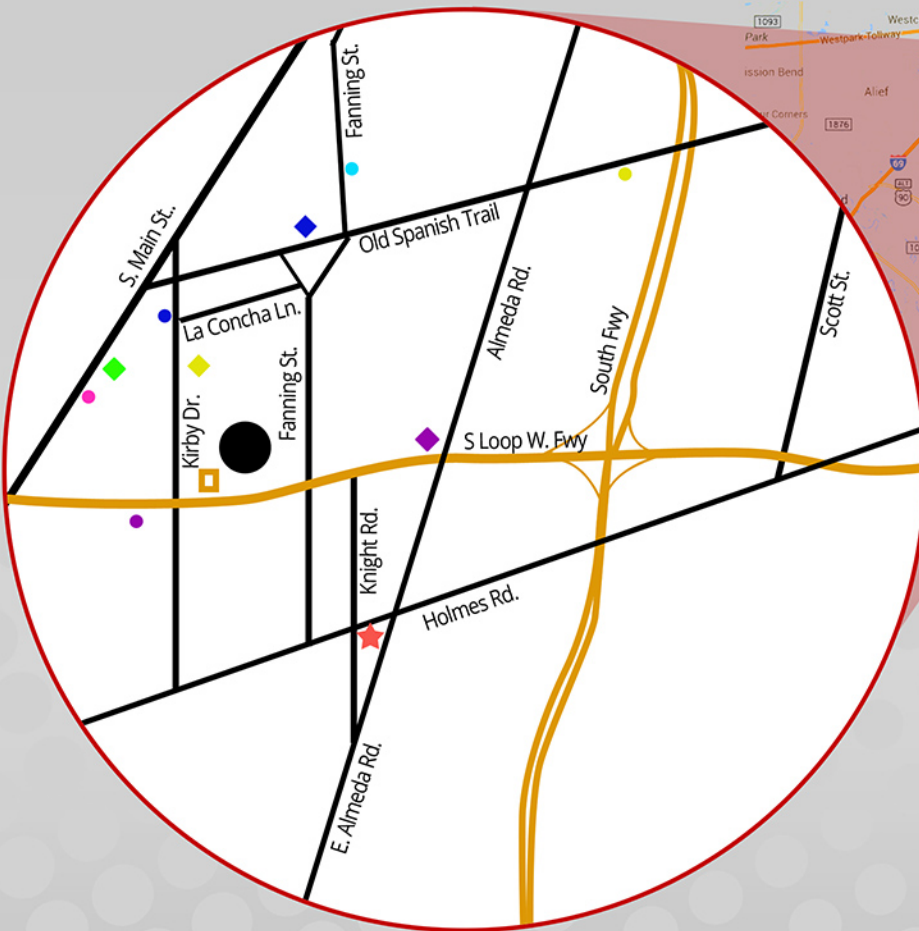
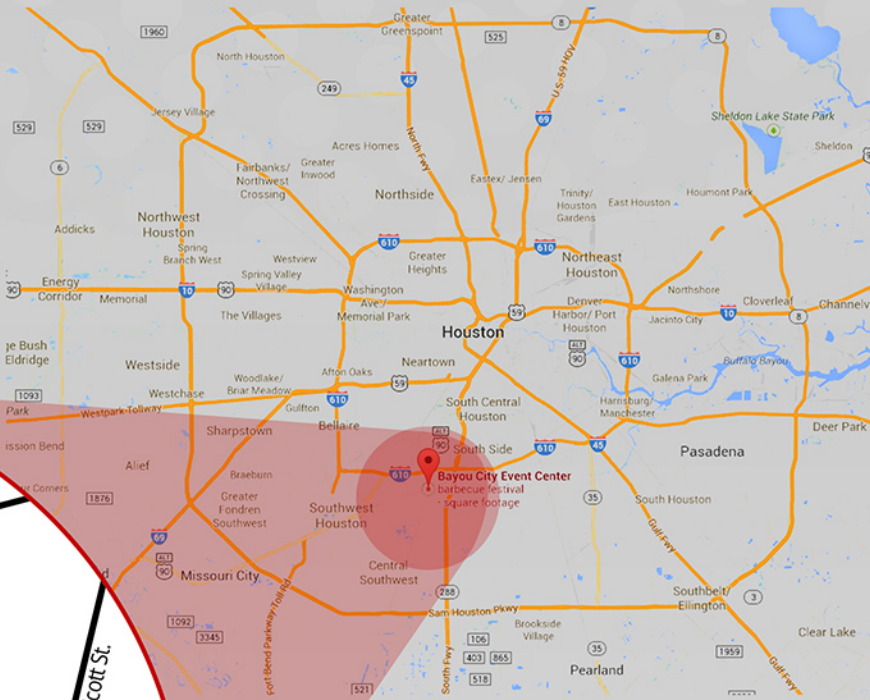
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Downtown Map with Lodging & Dining Locations

Bayou City Event Center

Bayou City Event Center is located at 9401 Knight Road, Houston, TX 77045. Centrally located off the 6-10 loop near the Astro Dome, Downtown, Galleria and Reliant Stadium (Only a few blocks south of Reliant Stadium.) Ample and convenient free parking available upon arrival.



- ★ Bayou City Event Center
- Astro Dome
- Reliant Stadium
- ◆ Hampton Inn & Suites
- ◆ Holiday Inn
- ◆ Comfort Suites
- ◆ Scottish Inns & Suites
- Beaucoup Bar & Grill
- Timmy Chan Restaurant
- Pappasito's Cantina
- Marco's Mexican Bar/Grill
- Baytown Seafood Restaurant
- Godo's Bakery & Restaurant





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Bayou City Event Placement & Details

FREE PARKING

