



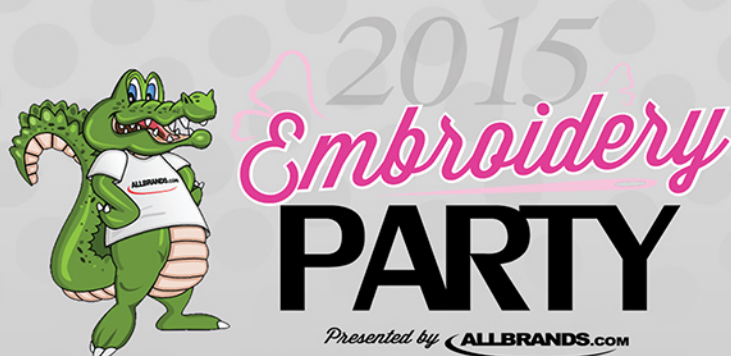
# Embroidery PARTY 2015

PRESENTED BY [ALLBRANDS.COM](http://ALLBRANDS.COM)



FRIDAY & SATURDAY, MARCH 13<sup>TH</sup> - 14<sup>TH</sup>  
9:00 AM - 5:00 PM (Doors open at 8:00 A.M.)  
at Baton Rouge River Center  
Located at 275 South River Road | Baton Rouge, LA 70802





**AllBrands.com** would like to invite you to our 2015 Anita Goodesign Embroidery Party, March 13th & 14th, 9AM to 5PM. Doors will be open at 8AM both days. Join us at the **Baton Rouge River Center** for two days of hands on embroidery in our Interactive Workshop. This two-day event with its party atmosphere will give you an opportunity to sample different types of embroidery applications--from applique to lace, to cutwork and "in the hoop quilting", and much much more. No matter what your skill level, you will absolutely enjoy these fun-filled days of education. You will learn the latest techniques in embroidery and get a sneak peek at our upcoming releases. You will be delighted by the new projects and hundreds of samples.

*This is the **BEST** sewing and embroidery event of the year!* Each day is filled with demos, from software and notions to all the little extras, that make embroidery fun. Anita Goodesign will highlight the tips and techniques that make digitizing fun, easy, and successful. In addition to the lecture and demos, we've got hands-on embroidery projects, in-the-hoop, cut work, fringe, and more. Each project has been designed to highlight a specialty embroidery technique, and by working in teams, you will experience first-hand many of these techniques and more. This program is designed so every individual in the group takes home their completed project and every individual receives all the project instructions and designs on a USB stick. There will be 3 machines at each station and 2 students per machine to sew on, so there will be one machine for 2 students to complete their projects. We will also have plenty of staff on-hand to assist with projects.

Gain valuable knowledge and experience. Leave inspired with new unique techniques, projects, memories, and most of all, make new friends. You'll learn the secrets and tips to stitch like a pro. Learn how to use embroidery to transform everyday items into money making projects with your hobby. You will be inspired with embroidery techniques and projects that are easy, exciting, fabulous, and fun. You will be part of a very special event like none that you've ever experienced. See you there!





# 2015 *Embroidery* **PARTY**

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## *Frequently Asked Questions*

**Q: How and where will I register at the event?**

A: We'll have registration tables set up for you just outside the event area inside the River Center. There you will check in and pick up your name badge.

**Q: Do I need to bring anything with me to the event?**

A: You will need to bring a pair of applique scissors. Some of the projects do require you to cut fabric. You may also want to bring a sweater or light jacket with you. The room can be a bit chilly at times.

**Q: When do I receive my free gifts?**

A: You'll receive all of your free gifts at the end of the first day.

**Q: What kind of machine will I be embroidering on?**

A: Top of the line embroidery machines will be supplied for you to use.

**Q: Will I get printed instructions for the projects?**

A: Yes, each project will be printed out for your 3 member team. Each person will get the projects on CD or USB stick to take home.

**Q: What kind of food will be served at the event?**

A: Box lunches will be served. We always look to have a variety of food choices to accommodate different preferences. Each morning muffins will be available. Throughout the day we will provide coffee, soft drinks and water.

**Q: How many projects are planned?**

A: We have a total of 6 projects planned for the 2 days. Keep in mind, the Instructor may throw in an extra project if time permits.

**Q: How difficult will the projects be?**

A: Based on feedback from past events, we are working with the instructors to make the projects more challenging.

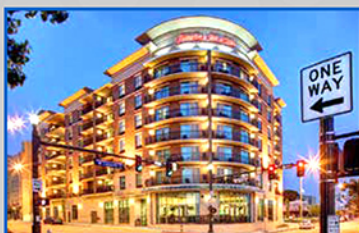




# 2015 Embroidery PARTY

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## Host Hotel Information & Details

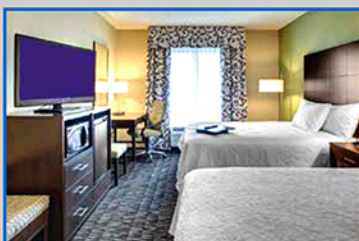


### Hampton Inn & Suites Downtown

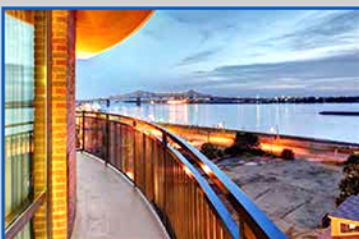
462 Lafayette Street  
Baton Rouge, LA 70801  
Direct 225.382.2100 or  
1.800.HAMPTON (426.7866)

[www.hamptonbatonrouge.com](http://www.hamptonbatonrouge.com)

See map on next page



**\$129<sup>.00</sup>**  
per Night  
(Minimum of  
Two Nights)  
\$8/Night Self-Serve Parking Required



### Features and Amenities Include:

- Complimentary High-Speed Internet Access and Wi-Fi
- Extended Cable Including HBO, ESPN, CNN, and HD
- Fresh Fruit, Coffee, Hot Chocolate, Tea in the Lobby
- Electronic Safes Available at the Front Desk
- Baggage Storage (Charges May Apply)
- On-Site 24-Hour Convenience Store
- Free "On the House™" Hot Breakfast
- Free "On the Run Breakfast Bags™"
- Full Equipped Fitness Center
- 42" HDTV in all rooms
- Multi-Lingual Staff

## Alternate Hotel Options

### Hotel Indigo

200 Convention Street  
225.343.1515 • 877.270.1392

See map on next page

### Hilton Baton Rouge Capitol

201 Lafayette Street  
800.HILTONS (445.8667)

See map on next page

All alternate hotel options are located conveniently downtown, near the Hilton and the Baton Rouge River Center.



# 2015 Embroidery PARTY

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## River Center Event Placement & Details



### Event Parking – \$5 per Day

Two multi-floor parking facilities with convenient elevator access are located adjacent to the Baton Rouge River Center. You will need to reach the plaza level (F3), then either take the covered walkway from the east to the west facility, or the covered walkway from the west to the event. Large directional signs will be placed within view. The main entrance will be to your immediate left, followed by an escalator ride on your left down to the registration area.

