

Inspire your fashion sense

Want to make incredible, runway-ready fashions? Then look no further than the exciting new Simplicity® Limited Edition line of machines by Brother™. From the easy-to-learn, easy-to-use sewing machine that gets you started and on your way to becoming a fashion maker, to the powerful embroidery machine that lets you add a touch of embellishments to your garments. This line of machines was developed for one purpose – to bring out the sewing star in you.

The best part? These feature-packed machines are among the most affordable, high-quality you'll find.

What do you get when you combine Brother innovation and Simplicity® precision? Simply affordable, incredibly elegant machines.

Simplicity
Limited Edition



Simplicity
Limited Edition
By Brother™
2013 MACHINE LINEUP



SB170



SB530T



SB700T



SB3129



SB7050E

| BASIC FEATURES | | | | | |
|---|-------------|------------|-------------|-------------|----------------------------|
| LCD Display Size (Horizontal x Vertical) Inches | - | - | 2.0 x 0.7 | 2.0 x 0.7 | 2.7 x 1.4 |
| Display (Number of Colors) | - | - | Monochrome | Monochrome | Monochrome |
| Stitch Select | Dial | Dial | Push Button | 10 Key | Touch panel |
| Opening Screen | - | - | - | - | ✓ |
| On-Screen Help | - | - | - | ✓ | ✓ |
| Built-in Languages | - | - | - | - | ✓ |
| Lighting | 1 LED | 1 LED | 1 LED | 2 LEDs | 1 LED |
| Thread Tension | Manual | Manual | Manual | Manual | Manual |
| Needle Threading System | - | Easy | Easy | Advanced | Advanced |
| Easy Bobbin Winding | ✓ | ✓ | ✓ | ✓ | ✓ |
| Adjustable Bobbin Winding Speed | - | - | ✓ | ✓ | - |
| Thread Sensor | - | - | - | - | Upper and Bobbin |
| Automatic Thread Cutter | - | - | - | ✓ | ✓ |
| Quick-Set™ Bobbin | - | ✓ | ✓ | ✓ | ✓ |
| Full USB | - | - | - | - | 1 |
| Computer Connectivity with Update Capability | - | - | - | - | ✓ |
| Media Type | - | - | - | - | Embroidery Card |
| SEWING FEATURES | | | | | |
| Bed Area (Depth x Width) Inches | 4.6 x 8.5 | 4.9 x 9.0 | 5.2 x 8.6 | 6.8 x 11.4 | - |
| Workspace (Height x Width) Inches | 3.8 x 6.2 | 3.7 x 6.1 | 3.8 x 5.7 | 4.1 x 7.4 | 3.9 x 5.3 |
| Maximum Sewing Speed (Stitches Per Minute) | 800 | 800 | 850 | 850 | - |
| Feed Dog | 6 | 6 | 6 | 6 | - |
| Standard Presser Feet (Included with Machine) | 4 | 5 | 9 | 9 | - |
| Built-in Sewing Stitches (Includes Buttonhole Styles) | 17 | 53 | 70 | 129 | - |
| Buttonhole Styles | 1 Four-step | 1 One-step | 7 One-step | 10 One-step | - |
| Built-in Sewing Lettering Fonts | - | - | - | 3 | - |
| Stitch Width | 5mm | 7mm | 7mm | 7mm | - |
| Stitch Length | 4mm | 4mm | 5mm | 5mm | - |
| My Custom Stitch™ Feature | - | - | - | ✓ | - |
| Start/Stop Button | - | - | ✓ | ✓ | - |
| Speed Controller | - | - | ✓ | ✓ | - |
| Twin Needle Setting Key | - | - | - | ✓ | - |
| Needle Position Key (Up/Down) | - | - | ✓ | ✓ | - |
| QUILTING FEATURES | | | | | |
| Presser Foot Pressure Adjustment | - | - | - | ✓ | - |
| Presser Foot Leveling | - | - | - | ✓ | - |
| Drop Feed/Free-Motion | - | - | ✓ | ✓ | - |
| Included Quilting Feet | - | - | - | ✓ | - |
| Included Wide Table | - | ✓ | ✓ | ✓ | - |
| EMBROIDERY FEATURES | | | | | |
| Maximum Embroidery Area (X x Y) | - | - | - | - | 4" x 4" |
| Maximum Embroidery Speed (Stitches Per Minute) | - | - | - | - | 400 |
| Standard Included Hoops | - | - | - | - | 1 (4" x 4") |
| Built-in Brother Embroidery Designs | - | - | - | - | 70 (Plus 50 designs on CD) |
| Built-in Embroidery Lettering Fonts | - | - | - | - | 5 |

brother
at your side

For more information, call 1(800) 4-A-BROTHER or visit the Home Sewing & Embroidery pages at www.brother.com



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All specifications subject to change. Dresses courtesy of Simplicity® Patterns. *In the Hoop™ Machine Embroidery Tool Kit is a product of Designs in Machine Embroidery and Brother makes no representations or warranties regarding such product. For details on this product visit www.dzgnss.com.

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SIMPLY AFFORDABLE. INCREDIBLY ELEGANT.



2013 MACHINE LINEUP

Simplicity
Limited Edition



Simplicity[®] *Limited Edition*

By Brother[™]

2013 MACHINE LINEUP

Just starting to sew, and want a high-quality, easy-to-use machine with features to help you tackle your first sewing projects? Or perhaps you're a more advanced designer in need of a workhorse for garment construction? Or maybe you want to add gorgeous embellishments to your wears?

The Simplicity[®] Limited Edition family of machines by Brother[™] is for you.

SB170

GOOD  BEST

SIMPLY AFFORDABLE

FREE ARM SEWING MACHINE



- 17 Built-in Sewing Stitches Including 1 Style of 4-Step Auto-Size Buttonhole
- Free Arm for Sewing Cuffs and Sleeves
- Easy-to-Use Blind Hem Stitch
- Brightly Lit LED Work Area
- Easy Bobbin Winding System



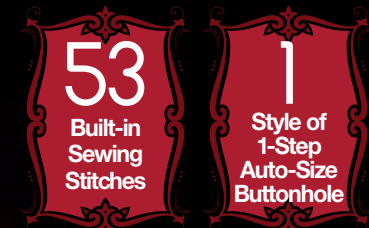
- Jam Resistant Drop-in Top Bobbin
- Easy Stitch Selector Dial
- Upper Thread Tension Control Dial
- Foot Controller
- Full Assortment of Accessories

SB530T

GOOD  BEST

SIMPLY ELEGANT

DURABLE SEWING & QUILTING MACHINE



- 53 Built-in Sewing Stitches Including 1 Style of 1-Step Auto-Size Buttonhole
- Built-in Threading System Makes Threading Easy
- Brightly Lit LED Work Area
- Jam Resistant Quick-Set[™] Drop-in Top Bobbin



- Adjustable Stitch Length and Width
- Easy Stitch Selector Dial
- Free Arm for Sewing Cuffs and Sleeves
- Quick-Change Presser Feet
- Includes Wide Table for Larger Projects
- Full Assortment of Accessories

SB3129

GOOD  BEST

SIMPLY CREATIVE

PROFESSIONAL COMPUTERIZED SEWING MACHINE



- 129 Built-in Sewing Stitches Including 10 Styles of 1-Step Auto-Size Buttonholes
- 3 Lettering Styles, Each with 55 Alphanumeric Characters
- Direct 10-Key Stitch Selection and Large LCD Screen Display
- My Custom Stitch[™] Feature for Creating Personalized Stitches
- Electronic Variable Speed Control
- Start/Stop Button and Foot Controller



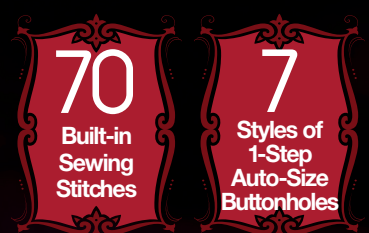
- Advanced Needle Threading System and Automatic Thread Trimming
- Digitally Adjust Stitch Length up to 5mm and Stitch Width up to 7mm
- Drop Feed for Free-Motion Sewing and Quilting
- Super Bright Dual LED Work Area
- Includes Wide Table for Larger Projects
- Includes Hard Case
- Full Assortment of Accessories

SB700T

GOOD  BEST

SIMPLY BRILLIANT

COMPUTERIZED SEWING & QUILTING MACHINE



- 70 Built-in Sewing Stitches Including 7 Styles of 1-Step Auto-Size Buttonholes
- Back-lit LCD Screen Display with Simple Push-Button Stitch Selection
- Electronic Variable Speed Control
- Start/Stop Button and Foot Controller
- Easy-to-Use Needle Threading System



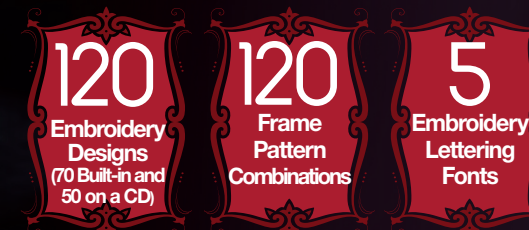
- Super Easy Bobbin Winding System
- Jam Resistant Quick-Set[™] Drop-in Top Bobbin
- Free Arm for Sewing Cuffs and Sleeves
- Reverse Stitch
- Includes Wide Table for Larger Projects
- Full Assortment of Accessories

SB7050

GOOD  BEST

SIMPLY FASHIONABLE

PERSONAL EMBROIDERY MACHINE



- 120 Embroidery Designs (70 Built-in and 50 on a CD)
- Easy-to-Use, Large Back-lit LCD Touch Screen Display
- 4" x 4" Embroidery Area
- Easy Pattern Rotation
- Advanced Needle Threading System
- Built-in Push-Button Thread Cutter for Easy Thread Trimming



- Built-in USB Port for Directly Importing Designs
- Over 5,000 Designs Available for Individual Purchase at iBroidery.com
- Includes ELS[®] Embroidery Lettering Software - \$119⁹⁵ Value
- Includes In the Hoop[™] Machine Embroidery Tool Kit - \$29⁹⁹ Value*
- SewNice[™] Photo Frame
- Full Assortment of Accessories