

# ALL ABOUT ALL ACCESS

LEARN WHAT ALL ACCESS HAS TO OFFER

*Each new monthly Anita Goodesign release in one magazine.*



CONTACT US



[www.anitagoodesign.com](http://www.anitagoodesign.com)



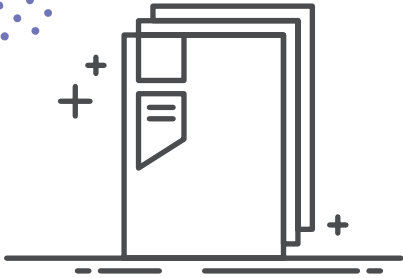
[customerexperience@anita-goodesign.com](mailto:customerexperience@anita-goodesign.com)



704-708-9277 x1



# *each month* ALL ACCESS MEMBERS *receive*



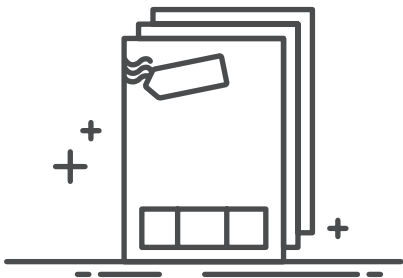
## 1 *All standard releases*

Featuring an incredible variety of designs and machine embroidery techniques including appliqué, quilting, printed fabric, cutwork, and more.



## 2 *Every large release*

Our most comprehensive collections which usually include hundreds of designs, a variety of projects, cutting edge techniques, in-depth tutorials, and tips from the pros.



## 3 *Each Anita's Express*

Our renowned line of in-the-hoop projects which can be completed in 45-90 minutes each!



## 4 *All online collections*

We release these sets as weekly downloads to the general public, but All Access members receive them first, at the beginning of the month.

## ANITA GOODSIGN *is*



*beautiful*  
**EMBROIDERY AND  
QUILTING DESIGNS**

*cutting edge*  
**TECHNIQUES AND  
INNOVATIVE PROJECTS**

*step-by-step*  
**TUTORIALS AND  
EDUCATION**

*original*  
**ARTWORK AND  
HAND DIGITIZING**

*hundreds of*  
**QUILTING TITLES**

*designs perfect for*  
**HOME DECOR,  
GARMENTS, AND  
ACCESSORIES**





# WHY *pick & choose* WHEN YOU CAN *experience it all?*

*Beautiful full-color  
monthly magazine!*

## WHAT TO EXPECT

Members of our exclusive All Access embroidery club **receive everything** we release at the best value possible. Our members experience the very best in embroidery designs, quilting in the hoop, unique project collections, and embroidery education that the industry has to offer.



## PRINTED MAGAZINE

You never have to print your tutorials when you're an All Access member! All the step-by-step instructions are included right in your book.

## SEW MUCH CONTENT

Each month, members receive a beautiful **full-color magazine** containing fully illustrated tutorials for all design collections released that month, as well as industry insight, an exclusive "Coming Soon" section, deals on past collections, and much more. Through the designs themselves and the magazine, All Access provides everything you need to enjoy your passion. What are you waiting for? **Join All Access today!**







# TAKE A LOOK *at an* ALL ACCESS *magazine*

## ONE LARGE RELEASE

Quilted Traditions | **\$250.00**

Retail value of over  
**\$550**



## FOUR ONLINE COLLECTIONS

Logging | **\$10**

Oh Deer! | **\$10**

Mini Mushrooms | **\$10**

Thanksgiving Typography | **\$5**

## FOUR STANDARD COLLECTIONS

Big Bloom Typography | **\$69.95**

Pattern Patchwork Quilt | **\$34.95**

Cinched Scrap Bags | **\$34.95**

Towel Tips & Toppers II | **\$34.95**

## TWO ANITA'S EXPRESS

Mini Halloween Quilts | **\$29.95**

3D Posy Bunches | **\$29.95**

## ONE BONUS COLLECTION

Animal Adventure Bonus | **\$34.95**

## ONE BLOCK OF THE MONTH

Escher's Cat | **\$10**



# JOINING *the* ALL ACCESS *club*

ONE GREAT CLUB, 3 WAYS TO JOIN

*Which option is  
right for you?*

<b>\$1,400 ANNUAL</b>	<b>\$999 ANNUAL</b>	<b>\$99 MONTH TO MONTH</b>
<b>\$116 a month*</b> on approved financing	<b>\$83 a month*</b> on approved financing	<b>\$99</b> per month
Receive a <b>\$1,400</b> digital gift card	<b>Discounted</b> rate	More flexibility <b>than ever</b> , same great benefits
Receive <b>12</b> <b>monthly</b> issues	Receive <b>12</b> <b>monthly</b> issues	No commitment. Pause or resume at <b>anytime</b>
<b>BEST VALUE!</b>		

\*check with your local dealer for financing options.

## SEE WHAT CLUB MEMBERS ARE SAYING

*"It is full of fresh new designs every month and includes the weekly designs which are fun. The book is VERY helpful to me and it is a big convenience that I don't have to print it out. Also, I love being inspired each month by the designs. I've made a few of the projects. And I've started more than I've finished but trying new techniques has taught me so much. I look forward to each issue."* **SHIRLEY S., ALL ACCESS MEMBER**