



Want to make incredible, runway-ready fashions? Then look no further than the exciting new Simplicity® Limited Edition line of machines by Brother™. From the easy-to-learn, easy-to-use sewing machine that gets you started and on your way to becoming a fashion maker, to the powerful combination sewing and embroidery machine that lets you add a touch of embellishments to your garments, this lineup was developed for one purpose – to bring out the sewing star in you.

The best part? Starting at just \$99\*, these feature-packed machines are among the most affordable, high-quality you'll find.

What do you get when you combine Brother™ innovation and Simplicity® precision? Simply affordable, incredibly elegant machines.

Simplicity®
by Brother™

# COMBINATION

SEWING AND EMBROIDERY MACHINE

Embroidery
Designs
(70 Built-in & 100
on CD)

Embroidery Lettering Fonts 120
Frame
Pattern
Combinations





- **Easy-to-Use, Large Back-lit LCD Touch Screen Display**
- Advanced Needle Threading System with Automatic Thread Trimming
- Design Editing Features Include Rotate, Mirror Images and Increase/Decrease the Size of Your Design
- Thread Sensor Automatically Detects When the Machine is Running Low on Thread



- ₩ 4" x 4" Embroidery Area
- Week Source S
- **#** Jam Resistant Quick-Set™ Drop-in Top Bobbin
- Computer Connectivity for Importing Designs and Updating Your Machine
- **\*\*** Drop Feed for Free-Motion Sewing and Quilting
- Start/Stop Button and Foot Controller
- Full Assortment of Accessories

SB4138

GOOD



BEST

## SIMPLY INSPIRED

#### **ADVANCED**

COMPUTERIZED SEWING AND QUILTING MACHINE WITH 7-POINT FEED DOGS

138 Built-in Sewing Stitches Including

Output

Description

Styles of 1-Step

Auto-Size

Buttonholes

- 3 Lettering Styles with Lowercase
- Direct 10-Key Stitch Selection and Large LCD Screen Display
- My Custom Stitch™ Feature for Creating Personalized Stitches
- **\*\*** Automatic Upper Thread Tension
- **\*\* Electronic Variable Speed Control**
- **Start/Stop Button and Foot Controller**
- Advanced Needle Threading System and Automatic Thread Trimming



- Digitally Adjust Stitch Length up to 5mm and Stitch Width up to 7mm
- **\*\*** Drop Feed for Free-Motion Sewing and Quilting
- **\*\* Super Bright Dual LED Work Area**
- **\*\* Sideways Sewing**
- **\*\*** Includes Wide Table for Larger Projects
- Includes a Hard Case
- **Full Assortment of Accessories**

## SIMPLY CREATIVE

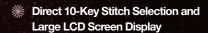
## **PROFESSIONAL**

COMPUTERIZED SEWING MACHINE









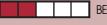
- My Custom Stitch™ Feature for Creating Personalized Stitches
- **\*\*** Electronic Variable Speed Control
- **\*\*** Start/Stop Button and Foot Controller
- \*\* Advanced Needle Threading System and Automatic Thread Trimming



- Digitally Adjust Stitch Length up to 5mm and Stitch Width up to 7mm
- **\*** Drop Feed for Free-Motion Sewing and Quilting
- **\*\*** Super Bright Dual LED Work Area
- **\*\*** Includes Wide Table for Larger Projects
- **\* Includes a Hard Case**
- **Full Assortment of Accessories**

**SB700T** 

GOOD



### SIMPLY BRILLIANT

#### COMPUTERIZED SEWING AND QUILTING MACHINE



- Back-lit LCD Screen Display with Simple 
   Push-Button Stitch Selection
- **\*\*** Electronic Variable Speed Control
- Start/Stop Button and Foot Controller
- \*\* Easy-to-Use Needle Threading System
- **Super Easy Bobbin Winding System**



- **Free Arm for Sewing Cuffs and Sleeves**
- **Reverse Stitch**
- **\*\*** Includes Wide Table for Larger Projects
- **Full Assortment of Accessories**



# SIMPLY ELEGANT

#### DURABLE SEWING AND QUILTING MACHINE



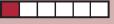
- Built-in Threading System Makes Threading Easy
- Brightly Lit LED Work Area
- \*\* Adjustable Stitch Length and Width
- **\*\*** Easy Stitch Selector Dial



- **Free Arm for Sewing Cuffs and Sleeves**
- **\*\*** Quick-Change Presser Feet
- **\*\*** Includes Wide Table for Larger Projects
- **Full Assortment of Accessories**

**SB170** 





BEST

# SIMPLY AFFORDABLE

#### FREE ARM SEWING MACHINE



- **\*\*** Easy-to-Use Blind Hem Stitch
- **\*\*** Brightly Lit LED Work Area
- **\*** Easy Bobbin Winding System
- **\*\*** Easy Stitch Selector Dial
- **\*\*** Jam Resistant Drop-in Top Bobbin



- **Free Arm for Sewing Cuffs and Sleeves**
- **\*\* Upper Thread Tension Control Dial**
- **Foot Controller**
- **Full Assortment of Accessories**

# **Simplicity**

by Brother

2014 MACHINE LINEUP













SB7500 SB4138 SB3129 SB7

SB700T

SB530T SB170

BASIC FEATURES						
LCD Display Size (Horiz x Vert) Inches	2.7 x 1.4	2.0 x 0.7	2.0 x 0.7	2.0 x 0.7	1. A-	<del>-</del>
Display (Number of Colors)	Monochrome	Monochrome	Monochrome	Monochrome	- · · · · ·	-
Stitch Select	Touch Panel	10 Key	10 Key	Push Button	Dial	Dial
Opening Screen	1	- ·	<u>-</u>	- 1	<u>-</u>	<u>-</u>
On-Screen Help	1	· ·		-	-	<del>-</del>
Built-in Languages	1	1 (a) 1 (a)	- 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	- ·	<u>-</u>	<del>-</del>
Lighting	1 LED	2 LEDs	2 LEDs	1 LED	1 LED	1 LED
Thread Tension	Manual	Automatic	Manual	Manual	Manual	Manual
Needle Threading System	Advanced	Advanced	Advanced	Easy	Easy	
Easy Bobbin Winding	1	J	√	<b>√</b>	J	1
Adjustable Bobbin Winding Speed	1	J	1	<b>√</b>	<u>-</u>	-
Thread Sensor	Upper and Bobbin				-	-
Automatic Thread Cutter	1	J	1		<u>-</u>	
Quick-Set™ Bobbin	1	1	√	1	<b>√</b>	<u>-</u>
Computer Connectivity with Update Capability	1			-	<u>-</u>	-
Media Type	Embroidery Card	-			-	<u>-</u>
SEWING FEATURES						
Bed Area (Depth x Width) Inches	5.5 x 13.1	7.8 x 11.2	7.8 x 11.2	5.2 x 8.6	4.9 x 9.0	4.6 x 8.5
Work Space (Height x Width) Inches	3.9 x 5.3	4.1 x 7.4	4.1 x 7.4	3.8 x 5.7	3.7 x 6.1	3.8 x 6.2
Maximum Sewing Speed (Stitches per Minute)	710	850	850	850	800	800
Feed Dog	7	7	6	6	6	6
Standard Presser Feet	1		0	O		0
(Included with Machine)	8	14	9	9	5	4
Built-in Sewing Stitches (Includes Buttonhole Styles)	67	138	129	70	53	17
Buttonhole Styles	10 One-step	10 One-step	10 One-step	7 One-step	1 One-step	1 Four-step
Built-in Sewing Lettering Fonts		3 Including Lowercase	3		-	
Stitch Width	7mm	7mm	7mm	7mm	7mm	5mm
Stitch Length	5mm	5mm	5mm	5mm	4mm	4mm
My Custom Stitch™ Feature	-	<b>→</b>	√	-	-	-
Sideways Sewing	-	<b>√</b>		-	-	-
Start/Stop Button	<b>√</b>	√	√	√	-	-
Speed Controller	<b>√</b>	√	√	√	-	-
Twin Needle Setting Key	<b>↓</b>	√	√	-	-	-
Needle Position Key (Up/Down)	<b>√</b>	√	- √	<b>√</b>	<u>-</u>	
QUILTING FEATURES						
Presser Foot Pressure Adjustment	-	1	1	-	-	
Presser Foot Leveling	<u> </u>	<b>√</b>	1	-	-	-
Drop Feed/Free-Motion		1	1	<b>√</b>	1	-
Included Quilting Feet		1	1			37 37 <u>-</u> 37 5
Included Wide Table		1	1	√	<b>√</b>	-
EMBROIDERY FEATURES						
Maximum Embroidery Area (X x Y)	4" x 4"	-			<u>-</u>	
Maximum Embroidery Speed (Stitches per Minute)	400				-	-
Standard Included Hoops	1 (4" x 4")	-	-	-	-	
Built-in Brother Embroidery Designs	70 (Plus 100 Designs on CD)	-		_	-	-
Built-in Embroidery Lettering Fonts	5	-	-	-	-	-



For more information, call 1-800-4-A-BROTHER or visit the Home Sewing and Embroidery pages at www.brother.com





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