

2014 LINEUP

Simplicity[®]

by Brother[™]

Simply more to love



brother[®]
at your side



Inspire your fashion sense

Want to make incredible, runway-ready fashions? Then look no further than the exciting new Simplicity® Limited Edition line of machines by Brother™. From the easy-to-learn, easy-to-use sewing machine that gets you started and on your way to becoming a fashion maker, to the powerful combination sewing and embroidery machine that lets you add a touch of embellishments to your garments, this lineup was developed for one purpose – to bring out the sewing star in you.

The best part? Starting at just \$99*, these feature-packed machines are among the most affordable, high-quality you'll find.

What do you get when you combine Brother™ innovation and Simplicity® precision? Simply affordable, incredibly elegant machines.

Simplicity®
by Brother™

SB7500

GOOD



BEST

SIMPLY ORIGINAL

COMBINATION SEWING AND EMBROIDERY MACHINE

170

Embroidery
Designs
(70 Built-in & 100
on CD)

5

Embroidery
Lettering
Fonts

120

Frame
Pattern
Combinations

67

Built-in Sewing
Stitches

Including

10

Styles of 1-Step
Auto-Size
Buttonholes

- ✦ Easy-to-Use, Large Back-lit LCD Touch Screen Display
- ✦ Advanced Needle Threading System with Automatic Thread Trimming
- ✦ Design Editing Features Include Rotate, Mirror Images and Increase/Decrease the Size of Your Design
- ✦ Thread Sensor Automatically Detects When the Machine is Running Low on Thread

NEW FOR
2014

- ✦ 4" x 4" Embroidery Area
- ✦ Over 5,000 Designs Available for Individual Purchase at iBroidery.com
- ✦ Jam Resistant Quick-Set™ Drop-in Top Bobbin
- ✦ Computer Connectivity for Importing Designs and Updating Your Machine
- ✦ Drop Feed for Free-Motion Sewing and Quilting
- ✦ Start/Stop Button and Foot Controller
- ✦ Full Assortment of Accessories

SB4138

GOOD



BEST

SIMPLY INSPIRED

ADVANCED COMPUTERIZED SEWING AND QUILTING MACHINE WITH 7-POINT FEED DOGS

138

Built-in Sewing
Stitches

Including

10

Styles of 1-Step
Auto-Size
Buttonholes

3

Lettering Styles
with Lowercase

- ✦ Direct 10-Key Stitch Selection and Large LCD Screen Display
- ✦ My Custom Stitch™ Feature for Creating Personalized Stitches
- ✦ Automatic Upper Thread Tension
- ✦ Electronic Variable Speed Control
- ✦ Start/Stop Button and Foot Controller
- ✦ Advanced Needle Threading System and Automatic Thread Trimming

NEW FOR
2014

- ✦ Digitally Adjust Stitch Length up to 5mm and Stitch Width up to 7mm
- ✦ Drop Feed for Free-Motion Sewing and Quilting
- ✦ Super Bright Dual LED Work Area
- ✦ Sideways Sewing
- ✦ Includes Wide Table for Larger Projects
- ✦ Includes a Hard Case
- ✦ Full Assortment of Accessories

SB3129

GOOD  BEST

SIMPLY CREATIVE

**PROFESSIONAL
COMPUTERIZED SEWING
MACHINE**




- ✦ Direct 10-Key Stitch Selection and Large LCD Screen Display
- ✦ My Custom Stitch™ Feature for Creating Personalized Stitches
- ✦ Electronic Variable Speed Control
- ✦ Start/Stop Button and Foot Controller
- ✦ Advanced Needle Threading System and Automatic Thread Trimming

- ✦ Digitally Adjust Stitch Length up to 5mm and Stitch Width up to 7mm
- ✦ Drop Feed for Free-Motion Sewing and Quilting
- ✦ Super Bright Dual LED Work Area
- ✦ Includes Wide Table for Larger Projects
- ✦ Includes a Hard Case
- ✦ Full Assortment of Accessories

SB700T

GOOD  BEST

SIMPLY BRILLIANT

**COMPUTERIZED
SEWING AND QUILTING
MACHINE**




- ✦ Back-lit LCD Screen Display with Simple Push-Button Stitch Selection
- ✦ Electronic Variable Speed Control
- ✦ Start/Stop Button and Foot Controller
- ✦ Easy-to-Use Needle Threading System
- ✦ Super Easy Bobbin Winding System

- ✦ Jam Resistant Quick-Set™ Drop-in Top Bobbin
- ✦ Free Arm for Sewing Cuffs and Sleeves
- ✦ Reverse Stitch
- ✦ Includes Wide Table for Larger Projects
- ✦ Full Assortment of Accessories

SB530T

GOOD



BEST

SIMPLY ELEGANT

DURABLE
SEWING AND QUILTING
MACHINE

53
Built-in Sewing Stitches

Including
1
Style of 1-Step Auto-Size Buttonhole



- ✦ Built-in Threading System Makes Threading Easy
- ✦ Brightly Lit LED Work Area
- ✦ Adjustable Stitch Length and Width
- ✦ Easy Stitch Selector Dial
- ✦ Jam Resistant Quick-Set™ Drop-in Top Bobbin

- ✦ Free Arm for Sewing Cuffs and Sleeves
- ✦ Quick-Change Presser Feet
- ✦ Includes Wide Table for Larger Projects
- ✦ Full Assortment of Accessories

SB170

GOOD



BEST

SIMPLY AFFORDABLE

FREE ARM
SEWING
MACHINE

17
Built-in Sewing Stitches

Including
1
Style of 1-Step Auto-Size Buttonhole



- ✦ Easy-to-Use Blind Hem Stitch
- ✦ Brightly Lit LED Work Area
- ✦ Easy Bobbin Winding System
- ✦ Easy Stitch Selector Dial
- ✦ Jam Resistant Drop-in Top Bobbin

- ✦ Free Arm for Sewing Cuffs and Sleeves
- ✦ Upper Thread Tension Control Dial
- ✦ Foot Controller
- ✦ Full Assortment of Accessories

Simplicity[®]

by Brother[™]

2014 MACHINE LINEUP



SB7500
NEW!



SB4138
NEW!



SB3129



SB700T



SB530T



SB170

BASIC FEATURES

LCD Display Size (Horiz x Vert) Inches	2.7 x 1.4	2.0 x 0.7	2.0 x 0.7	2.0 x 0.7	-	-
Display (Number of Colors)	Monochrome	Monochrome	Monochrome	Monochrome	-	-
Stitch Select	Touch Panel	10 Key	10 Key	Push Button	Dial	Dial
Opening Screen	✓	-	-	-	-	-
On-Screen Help	✓	-	-	-	-	-
Built-in Languages	✓	-	-	-	-	-
Lighting	1 LED	2 LEDs	2 LEDs	1 LED	1 LED	1 LED
Thread Tension	Manual	Automatic	Manual	Manual	Manual	Manual
Needle Threading System	Advanced	Advanced	Advanced	Easy	Easy	-
Easy Bobbin Winding	✓	✓	✓	✓	✓	✓
Adjustable Bobbin Winding Speed	✓	✓	✓	✓	-	-
Thread Sensor	Upper and Bobbin	-	-	-	-	-
Automatic Thread Cutter	✓	✓	✓	-	-	-
Quick-Set [™] Bobbin	✓	✓	✓	✓	✓	-
Computer Connectivity with Update Capability	✓	-	-	-	-	-
Media Type	Embroidery Card	-	-	-	-	-

SEWING FEATURES

Bed Area (Depth x Width) Inches	5.5 x 13.1	7.8 x 11.2	7.8 x 11.2	5.2 x 8.6	4.9 x 9.0	4.6 x 8.5
Work Space (Height x Width) Inches	3.9 x 5.3	4.1 x 7.4	4.1 x 7.4	3.8 x 5.7	3.7 x 6.1	3.8 x 6.2
Maximum Sewing Speed (Stitches per Minute)	710	850	850	850	800	800
Feed Dog	7	7	6	6	6	6
Standard Presser Feet (Included with Machine)	8	14	9	9	5	4
Built-in Sewing Stitches (Includes Buttonhole Styles)	67	138	129	70	53	17
Buttonhole Styles	10 One-step	10 One-step	10 One-step	7 One-step	1 One-step	1 Four-step
Built-in Sewing Lettering Fonts	-	3 Including Lowercase	3	-	-	-
Stitch Width	7mm	7mm	7mm	7mm	7mm	5mm
Stitch Length	5mm	5mm	5mm	5mm	4mm	4mm
My Custom Stitch [™] Feature	-	✓	✓	-	-	-
Sideways Sewing	-	✓	-	-	-	-
Start/Stop Button	✓	✓	✓	✓	-	-
Speed Controller	✓	✓	✓	✓	-	-
Twin Needle Setting Key	✓	✓	✓	-	-	-
Needle Position Key (Up/Down)	✓	✓	✓	✓	-	-

QUILTING FEATURES

Presser Foot Pressure Adjustment	-	✓	✓	-	-	-
Presser Foot Leveling	✓	✓	✓	-	-	-
Drop Feed/Free-Motion	-	✓	✓	✓	✓	-
Included Quilting Feet	-	✓	✓	-	-	-
Included Wide Table	-	✓	✓	✓	✓	-

EMBROIDERY FEATURES

Maximum Embroidery Area (X x Y)	4" x 4"	-	-	-	-	-
Maximum Embroidery Speed (Stitches per Minute)	400	-	-	-	-	-
Standard Included Hoops	1 (4" x 4")	-	-	-	-	-
Built-in Brother Embroidery Designs	70 (Plus 100 Designs on CD)	-	-	-	-	-
Built-in Embroidery Lettering Fonts	5	-	-	-	-	-

brother[®]
at your side

For more information, call 1-800-4-A-BROTHER or visit the Home Sewing and Embroidery pages at www.brother.com



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